

# JANUARY

## NEWSLETTER



**WELCOME TO 2024!**

**NEW YEAR, NEW SKIN**



Have you had enough of trying to understand your skin?

You're not the only one!

**DID YOU KNOW** that 78% of women don't know or understand their skin type, which is leading to them damaging their skin by using unsuitable products.

Our First Facial Offer is especially customised and suitable for all skin types and is the best way to start your journey to beautiful healthy skin!

### **FIRST FACIAL OFFER INCLUDES:**

Observ Professional Skin Consultation  
Double Cleanse & Exfoliation  
Customised Mask & LED Light Therapy  
Infusion of Customised Serums  
Full Prescription for Treatments & Home Care

**PRICE ONLY \$99 – 60mins**  
(valued at \$265)

**PLUS \$10 off Skincare products purchased**  
**& BONUS \$20 off your next Facial**





# THE NEXT GENERATION OF SKIN NEEDLING HAS ARRIVED!

NEEDLE-FREE FUSION MESOTHERAPY IS HERE TO TRANSFORM YOUR SKIN!

The Mesopen Pro is the only device in Australia that combines microneedling with electroporation to achieve AMAZING results for a range of skin concerns like ageing, pigmentation, acne, rosacea and more!



## Minimally Invasive . No Downtime . Incredible Results

Mesotherapy is a safe and effective non-surgical treatment with no downtime. Targeted actives and ingredients such as vitamins, minerals, growth factors, biomimetic peptides and amino acids are infused into the skin with electro-stimulating pulses to maximise results and treat multiple skin concerns.

## Your choice of two treatments with our latest Mesopen Pro technology:



**Level 1 - Electroporation Skin Infusion (needle-free)**

Pain-free Mesotherapy using Electroporation.

### What is Electroporation?

Electroporation refers to an intermittent current used to increase the permeability of the cell wall, allowing us to deliver our custom serum cocktails into the cell more efficiently for enhanced results.

### Why Choose Fusion Mesotherapy?

Our advanced Fusion Mesotherapy skin serums can be a successful alternative to skin needling when treating more sensitive conditions such as Psoriasis, Eczema, Dermatitis and Acne or for clients who don't like the idea of a needling treatment but want the anti-ageing results.

## Level 2 - Electroporation with Skin Needling

Mesopen Pro Skin Needling & Electroporation with minimal discomfort.

MICRONEEDLING TIP



A safe and minimally invasive treatment designed to stimulate the production of new collagen and elastin fibres in the skin. Tiny medical-grade needles create controlled 'wounds' to the skin that promote the release of growth factors which leads to the synthesis of new collagen and elastin.

Once these micro-channels have been created, the Mesopen Pro's unique Electroporation technology helps to increase the permeability of the cell membrane and delivers sterile serums into the deeper layers of the skin for faster, more effective results.

### WHAT CAN MESOPEN PRO TREAT?

- Skin texture, tone, & tightness
- Ageing, fine lines, & wrinkles
- Pigmentation & sun damage
- Acne, scarring, & stretch marks
- Rosacea

### INTRODUCTORY OFFER!

#### Level 1 - Electroporation Skin Infusion (needle-free)

Electroporation of customised serum - Rejuvenating Peptide Mask  
LED Light Therapy - Hand & Arm Massage - DMK Transdermal Nutritional Infusion

**PAY ONLY \$180!** Valued at \$299

Or 4 easy, interest-free payments  
of \$45 with **afterpay**

#### Level 2 - Electroporation with Skin Needling

LED Light Therapy - Combined Skin Needling with Electroporation  
Customised Meso Face Mask - Hand & Arm Massage  
DMK Transdermal Nutritional Infusion

**PAY ONLY \$259!** Valued at \$399

Or 4 easy, interest-free payments  
of \$99.75 with **afterpay**

# 3 PACKAGE OFFER!

## Level 1 - Electroporation Skin Infusion (needle-free)

### 3 PACK OFFER

Receive an Observ Skin Analysis FREE  
3 x Electroporation Skin Infusion Treatments  
1 x LED Light Therapy Treatment FREE



**PAY ONLY \$540!** Valued at \$1,099

Or 4 easy, interest-free payments of \$135 with [afterpay](#)

## Level 2 - Electroporation with MesoPen Pro Skin Needling

### 3 PACK OFFER

Receive an Observ Skin Analysis FREE  
3 x Electroporation with MesoPen Pro Skin Needling Treatments  
1 x LED Light Therapy Treatment FREE



**PAY ONLY \$777!** Valued at \$1,500

Or 4 easy, interest-free payments of \$194.25 with [afterpay](#)

## IS YOUR SUNSCREEN ACTUALLY SAFE?

While we are so fortunate to live in Australia, vigilance is required to protect your skin from our sun's harsh rays. Most of us have been taught from a young age to "slip, slop, slap", but what about how to choose a safe sunscreen?

Sunscreens work to protect skin from ultraviolet A (UVA) light, which causes premature ageing, and ultraviolet B (UVB) light, which causes sunburn and skin damage; protecting your skin from both is crucial for long-term health. However, sunscreens are not all created equal, and many contain harmful chemicals that have been shown to cause allergies and disrupt hormonal communication in the body. Sunscreen labels can be confusing and at times quite misleading, so let's decipher them so you know how to confidently choose an effective and safe sunscreen for yourself, children and our planet.



## SPF and broad-spectrum

SPF stands for sun protection factor, and the number indicates the amount of protection against UVB rays.

A higher SPF number does not indicate significantly more protection against UVB rays.

SPF 15 blocks 93 per cent of UVB rays

SPF 30 blocks 97 per cent of UVB rays

SPF 50 blocks 98 per cent of UVB rays

SPF 100 blocks 99 per cent of UVB rays



SPF only blocks against UVB rays, whereas a broad-spectrum sunscreen protects against both UVA and UVB rays.

## Water-resistant

"Water-resistant" refers to how long the sunscreen will stay on wet skin. Water-resistant usually means the sunscreen stays effective for 40 minutes in the water; very water-resistant sunscreens will be effective for 80 minutes.

## Reef-safe

Unfortunately, there is a lack of regulation around using the term "reef-safe" on labels, so be discerning and check the ingredients list to be sure they are safe for coral and sea life. If the active sun cream ingredient is anything other than non-nanomaterial titanium dioxide or non-nanomaterial zinc oxide, it may be harmful to the sea.



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## INGREDIENTS YOU WANT TO AVOID

### Oxybenzone

Oxybenzone is the most toxic sunscreen ingredient in use and is associated with causing allergies and disrupting hormonal communication and actions in the body. Studies have shown oxybenzone to be linked with causing lower testosterone in males, increased risk of breast cancer and endometriosis in females and cancer in rats after high exposure. Oxybenzone may potentially exhibit greater harm to children and should therefore be avoided completely.

### Octinoxate

Octinoxate (octyl methoxycinnamate) is an organic UV filter. Animal studies showed that octinoxate impacts hormonal communication and thyroid hormone production. Octinoxate has been banned in many countries due to its negative impact on coral reefs and sea life.

### Homosalate

Homosalate is an organic UV filter that currently is not confirmed to be safe for topical use. Homosalate is an endocrine disruptor and causes toxic byproducts when broken down in the body.

### Octisalate

Octisalate is an organic UV filter that has been shown to cause allergic reactions and may have endocrine-disrupting effects, resulting in this chemical being able to weakly bind to oestrogen receptors in the body.

### Octocrylene

Octocrylene is an organic compound that is associated with skin allergies and endocrine disruption and is harmful to coral reefs and sea life.

### Avobenzone

Avobenzone is an organic filter that is often used in broad-spectrum sunscreens for its UVA protection. By-products of avobenzone have been shown to cause allergic reactions and impact hormonal communication and functions in the body.

## SAFER SUNSCREEN INGREDIENTS

Mineral sunscreens are a safer choice to protect your skin from the sun, because instead of using chemicals to filter out UV rays mineral sunscreens sit on top of the skin and physically block the ultraviolet rays. Mineral sunscreens are made with titanium dioxide and zinc oxide, in either nanoparticles or non-nanoparticles. When choosing a safe sunscreen you want to look for non-nanoparticles, because this means the particles won't be absorbed into your bloodstream and instead sit on top of your skin, blocking the sun's rays.

### Titanium dioxide

Titanium dioxide is a naturally occurring mineral found in the earth's crust that has the ability to absorb UVB and some UVA rays, but may not provide entire UVA protection. Choose a cream-based sunscreen and never a spray or powdered product as this mineral carries inhalation concerns.

### Zinc oxide

Zinc oxide is a naturally occurring UV absorber offering broad-spectrum protection against both UVA and UVB rays. When it comes to a product that you put on your body most days, it is worth taking your time and familiarising yourself with its safety and effectiveness.

*We hope to take care of you soon!  
Amour xo*

